



**Ms. Prachi Rane**  
Managing Director  
**Aavi Group of Companies**

**Aavi Group of Companies - Aavi Medicare Pvt. Ltd. & Aavi Associates** is spearheaded by dynamic Managing Director Ms. Prachi Rane. She has wide experience and exposure of last 17 years in the Industry.

Aavi Medicare is in to the business of contract manufacturing high quality generics and formulations, WHO/GMP certified plants and exporting to distributor all over the world and Aavi Associates focuses on Corporate PR, Man Power Planning and Talent Acquisition.

Ms. Prachi Rane has helped to increase the Company's profitability and enter newer business areas. She is credited with putting together a smart Executive Management Team comprising of Human Resource Personnel, Business Development – Head, Pharmacist, Export International & National, PR Professionals to ensure excellence in services for our various stakeholders in National and International level.

She is a veteran in Service Industry, had stint with various MNC's worked in varied profiles before getting in to Entrepreneurship venture right from Corporate Communication & PR, Business Development, Administration, Events, dealing with Govt. Affairs, Procurement, Contracting, People Management & Human Resource.